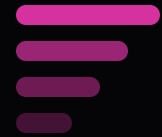




Artificial intelligence. **Human** insight.

ADRIAN SCHLOTER · AI TRANSFORMATION & COMMUNICATION STRATEGIST



Meaning is the bottleneck.

AI transformation rarely fails because organizations lack tools, information or ambition. It fails when people do not share the same meaning.



Unclear meaning becomes operational cost.

01

**People interpret
strategy differently.**

So alignment looks good in the meeting — and
breaks in execution.

02

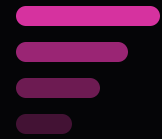
AI scales inconsistency.

Without shared language, models generate
volume, not clarity.

03

Change loses momentum.

If people do not understand why it matters,
adoption becomes theatre.



From noise to **signal**.

The issue is rarely the amount of information. It is the absence of a shared framework.

THE SHARED FRAME

Constitutional **AI**

01 Intent Engineering

02 Context Engineering

03 Specification Engineering

I work where humans, language and technology meet.

My work translates complexity into clarity — so strategies become narratives, narratives become systems, and systems become behavior.



MEANING → LANGUAGE → SYSTEMS → MODELS

The Translation Stack

Powerful only from the top down. Where organizations break — and where to intervene.

Meaning	What we are actually trying to change — and why anyone should care.	STRATEGY · PURPOSE
Language	The shared vocabulary and narratives that carry intent across the organization.	INTERVENTION LAYER
Systems	Workflows, rituals and tools that make the language executable.	PROCESS · AUTOMATION
Models	LLMs, prompts and pipelines — powerful, but only as good as the layers above.	AI · INFRASTRUCTURE

Every transformation is three translations.

01 See the system

Map how information, incentives and language actually move — not how the org chart says they do.

02 Name the pattern

Give the complexity a language people recognize as true. Naming it is half the change.

03 Move the people

Turn insight into narratives, rituals and workflows that make the new behavior the easy one.

Listen. Map. Translate. Embed.

01 – Listen

Field scan

Interviews, artifacts, prompts, rituals.
Where meaning is made – and lost.

02 – Map

Sense-making

The system on one page: forces,
patterns, points of leverage.

03 – Translate

Language & tools

Narratives, vocabulary, prompt
systems and playbooks – built with
your people.

04 – Embed

Make it stick

Rituals, enablement and iteration until
the new language runs itself.

The output is not a document. It is **shared understanding people can act on.**

Less friction.
More adoption.
Better decisions.

Adrian creates value where complexity slows people down, where transformation needs traction and where AI only becomes useful once strategy, language and human behavior start working as one system.

REDUCES

- Ambiguity
- Adoption risk
- Inconsistent messaging
- Misaligned execution
- Tool-first transformation

CREATES

- Shared language
- Faster sense-making
- Consistent narratives
- Human-AI workflows
- Transferable clarity



Let's make it make sense.

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